

**Elderbration &
Walk To End Elder Isolation**

Sunday, May 18, 2025




Dear friend,

This year, **FriendshipWorks** is stepping into its fifth decade of ending elder isolation in Boston! We invite you and your team to be part of our **Elderbration & 10th Annual Walk to End Elder Isolation**—an inspiring, community-driven event that unites **hundreds of neighbors, businesses, and civic leaders** to champion healthy aging. We'd love to have you join us as a **sponsor**.


Why Get Involved?

Your support helps connect **1,800 elders across Greater Boston** with caring volunteers who provide companionship and assistance through FriendshipWorks' **free** programming. Plus, it's a fantastic opportunity to: **engage your employees** in a feel-good event with a powerful mission, **demonstrate your company's commitment** to social responsibility, and **boost morale and teamwork** while making a lasting impact

Event Details:

 **Location:** Rogerson House (434 Jamaicaway), Jamaica Plain

 **Date:** Sunday, May 18

 **Time:** 10:00 AM – 1:00 PM

 **Pet-friendly & family-friendly!**

Bring your colleagues, families, and even your furry friends for a morning filled with **live entertainment, food, music, and cultural performances**. More than **300 community members** will gather near **Boston's Jamaica Pond** to celebrate the **spirit of connection and the older adults who help make our city a vibrant place to live**.

We'll help you **engage your team every step of the way!** To activate your **Corporate Team page**, contact **Cody Smith** at **(617) 482-1510 X121**.

Let's make Boston a national model for **healthy aging and connected communities**. We look forward to celebrating with you on **Sunday, May 18!**

Sincerely,



Patty Catalano
Director of Development & Communications



Janet Seckel-Cerrotti
Executive Director & Founder

Sponsor Benefits	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Benefactor \$1,500	Circle of Friends \$500
Your company logo and name featured on the Walk website	✓	✓	✓			
Social media mentions (pre-Walk Welcome & Shout out)	5	4	3	2	1	
Social media mentions: "Look Who's Walking" live at Walk	✓					
Company logo & name featured in FriendshipWorks' print newsletter	✓					
Company logo & name on Walk t-shirt (commitment due by 4/1/25)	✓	✓	✓			
Company logo on sleeve of t-shirt and primary (center) position on back	✓					
Company name only on Walk t-shirt (commitment due by 4/1/25)				✓		
Company name mentioned at Walk Kickoff	✓	✓	✓	✓		
Speaker opportunity at Walk Kickoff	✓					
Presentation table/company giveaways	✓					
Company VIP table at event	✓	✓				
Company's photos from the walk featured on FriendshipWorks' website	✓	✓				
Company logo & link featured on FriendshipWorks website for 1 year	✓					
Name published in post-Walk e-newsletter as supporter	✓	✓	✓	✓	✓	✓
Name published in FriendshipWorks' annual Impact & Gratitude Report	✓	✓	✓	✓		

*Additionally, all sponsors and their teams in attendance at the Walk will receive free T-shirts.

Contact Name _____

Billing Address _____

City: _____ State: _____ ZIP: _____

Email address: _____ Telephone: _____

Select level: \$10,000 \$7,500 \$5,000 \$2,500 \$1,500 \$500

Check for Walk sponsorship is enclosed Bill our credit card (fill out below)

Credit card number: _____ Expiration: _____

Name on card: _____ Security Code: _____

Please return this reply form with payment to Cody Smith: csmith@fw4elders.org or call (617) 482-1510 x121.

Mail checks to: FriendshipWorks, 105 Chancy Street - Suite 801 - Boston, MA 02111 - Payments Due before April 1 2025.