

**Elderbration &  
Walk To End Elder Isolation**

Sunday, May 18, 2025




Dear friend,


This year, **FriendshipWorks** is stepping into its fifth decade of ending elder isolation in Boston! We invite you and your team to be part of our **Elderbration & 10th Annual Walk to End Elder Isolation**—an inspiring, community-driven event that unites **hundreds of neighbors, businesses, and civic leaders** to champion healthy aging. We'd love to have you join us as a **sponsor**.


### Why Get Involved?

Your support helps connect **1,800 elders across Greater Boston** with caring volunteers who provide companionship and assistance through FriendshipWorks' **free** programming. Plus, it's a fantastic opportunity to: **engage your employees** in a feel-good event with a powerful mission, **demonstrate your company's commitment** to social responsibility, and **boost morale and teamwork** while making a lasting impact.

### Event Details:

 **Location:** Rogerson House (434 Jamaicaway), Jamaica Plain

 **Date:** Sunday, May 18

 **Time:** 10:00 AM – 1:00 PM

 **Pet-friendly & family-friendly!**

Bring your colleagues, families, and even your furry friends for a morning filled with **live entertainment, food, music, and cultural performances**. More than **300 community members** will gather near **Boston's Jamaica Pond** to celebrate the **spirit of connection and the older adults who help make our city a vibrant place to live**.

We'll help you **engage your team every step of the way!** To activate your **Corporate Team page**, contact **Cody Smith** at **(617) 482-1510 X121**.

Let's make Boston a national model for **healthy aging and connected communities**. We look forward to celebrating with you on **Sunday, May 18!**

Sincerely,



Patty Catalano  
Director of Development & Communications



Janet Seckel-Cerrotti  
Executive Director & Founder



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Sponsorship Benefits	Platinum \$10,000	Gold \$7,500	Silver \$5,000	Bronze \$2,500	Benefactor \$1,500	Circle of Friends \$500
Premier t-shirt sponsor; logo on sleeve and primary (center) position on back	✓					
Presentation table/company giveaways	✓					
Company logo & link featured on FriendshipWorks website for 1 year	✓					
Company logo & name featured in FriendshipWorks' print newsletter	✓					
Speaker opportunity at Walk	✓					
Social media mentions: "Look Who's Walking" live at Walk	✓					
Company VIP table at Walk	✓	✓				
Company's photos from the Walk featured on FriendshipWorks' website	✓	✓				
Company logo and name featured on the Walk website	✓	✓	✓			
Company name only featured on the Walk website				✓	✓	✓
Company logo and name on Walk t-shirt (commitment due 4/1/2025)	✓	✓	✓			
Company name only on Walk t-shirt (commitment due 4/1/2025)				✓		
Name published in FriendshipWorks' annual Impact & Gratitude Report	✓	✓	✓	✓		
Social media mentions (pre-Walk Welcome & Shout Out)	5	4	3	2	1	
Name published in post-Walk e-newsletter as supporter	✓	✓	✓	✓	✓	✓
Company name featured in promotional "billboard" signs at Walk	✓	✓	✓	✓	✓	✓

\*Additionally, all sponsors and their teams in attendance at the Walk will receive free T-shirts.

Contact Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Email address: \_\_\_\_\_ Telephone: \_\_\_\_\_

Select level:  \$10,000  \$7,500  \$5,000  \$2,500  \$1,500  \$500

Check for Walk sponsorship is enclosed  Bill our credit card (fill out below)

Credit card number: \_\_\_\_\_ Expiration: \_\_\_\_\_

Name on card: \_\_\_\_\_ Security Code: \_\_\_\_\_

Please return this reply form with payment to Cody Smith: [csmith@fw4elders.org](mailto:csmith@fw4elders.org) or call (617) 482-1510 x121.

Mail checks to: FriendshipWorks, 105 Chancy Street - Suite 801 - Boston, MA 02111 - Payments Due before April 1 2025.